

Karen Sichler
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Education

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| May 2029 (Anticipated) Ph.D. in English Rhetoric & Composition (concentration) | Georgia State University | Atlanta, GA |
| December 2024 MS in Instructional Design and Technology | Georgia State University | Atlanta, GA |
| December 2018 ABD in Mass Communications | University of Georgia | Athens, GA |
| May 2005 M.A. in American Studies | Penn State University | Middletown, PA |
| June 1998 A.B. in History, French and Religion minors | University of Georgia | Athens, GA |

Employment

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| General Education Coordinator & Lecturer | Kennesaw State University • School of Communication and Media | Kennesaw, Ga |
| <ul style="list-style-type: none">• Represent SOCM at the General Education Council• Review all syllabi for all course sections for COMM 1100 (Human Communication) and COMM 1110 (Public Speaking)• Provide support for new part-time faculty hires teaching COMM 1100 and COMM 1110• Serve as the lead for SOCM in the transition to the IMPACTS General Education Requirements• Redesign the fully asynchronous version of COMM 1110 with an emphasis on career-readiness skills• Teach multiple sections of MENT 3100 (Fundamentals of Media and Entertainment) as well as COMM 2020 (Communication Sources and Investigations) and COMM 1110 | | |
| May 2023 to July 2023 Instructional Designer Intern | The Home Depot | Atlanta, GA |
| <ul style="list-style-type: none">• Research the potential capabilities of Workday Learning Mobile for Design and Development• Review and test use cases for Workday Learning Mobile across devices and platforms• Interview internal and external stakeholders• Conduct benchmarking with other organizations• Provide recommendations for mobile learning best practices and areas of growth for Workday Learning Mobile | | |

August 2021 to October 2022

Part-Time Trainer

Girl Scouts of Greater Atlanta

Mableton, GA

- Design online training modules in Articulate Storyline
- Develop learning policy and in-house documentation for the Volunteer Development Department
- Employ SharePoint for team collaboration
- Facilitate learning in face-to-face, hybrid, and online training sessions for Girl Scout adult volunteers and scouts
- Member and SME for Train the Trainer standing committee
- Conduct sessions including, but not limited to, Red Cross CPR and First Aid, Safe Sitter, and New Leader Orientation
- Work with SME and clients to ensure quality and meet learning outcomes
- Conduct training sessions for volunteer trainers
- Design and review training materials using a variety of software to be delivered online or face-to-face

August 2019 to June 2023

Kennesaw State University •

Lecturer

School of Communication and Media

Kennesaw, GA

- Develop curriculum and pilot course in digital literacy using ADDIE model
- Teach lower and upper division courses for the School of Communication and Media including, but not limited to, Communication Law, Ethics, and Diversity, Communication, Theory, Communication Sources and Investigations, Communication, Research Methods. Gender, Race, and Media, Introduction to Human Communication, Public Speaking
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August 2017 to July 2019

Lecturer and Student Success

Kennesaw State University •

Coordinator

School of Communication and Media

Kennesaw, GA

- Design and write, in conjunction with 2 other faculty members, a new no-cost textbook for Communication Sources and Investigations
- Undertook QA (Quality Assurance) review of Communication Law, Ethics and Diversity and received a 99% for the course
- Teach lower and upper division courses for the School of Communication and Media including, but not limited to, Communication Law, Ethics, and Diversity, Communication, Theory, Communication Sources and Investigations, Communication, Research Methods. Gender, Race, and Media, Introduction to Human Communication, Public Speaking
- Conduct weekly drop-in and appointment advising sessions for SOCM students
- Serve as point of contact for Academic Advising Office, Registrar, and Graduation Checks
- Attend all new student orientations and review all transfer student academic histories for appropriate credit assessment
- Conducted advising training workshops for faculty and staff
- Member of the online learning committee and responsible for online class reviews

August 2016 to July 2017

Kennesaw State University •

Limited Term Faculty and Advisor

School of Communication and Media

Kennesaw, GA

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- Teach upper-level division for the Department of Communication including, but not limited to, Communication Theory, Communication Research Methods, Gender, Race and Media, Introduction to Human Communication
 - Conduct drop-in and appointment advising sessions for SOCM students
 - Serve as point of contact for Academic Advising Office, Registrar, and Graduation Checks

August 2014 to May 2016

Kennesaw State University •

Adjunct Instruction

School of Communication and Media

Kennesaw, GA

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- Teach upper-level division for the Department of Communication including, but not limited to, Communication Theory, Communication Research Methods, Gender, Race and Media, Introduction to Human Communication

October 2012 to January 2014

The University of North Georgia •

Academic Advisor

Academic Advising Center

Gainesville, GA

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- Assist students in developing educational plans and academic, personal, and career goals
 - Advise academically at-risk students by helping them develop success plans to improve academic standing
 - Assist in planning and implementing academic advising programs for undeclared majors, non-traditional students, and other special student populations on campus
 - Develop and present training workshops and seminars for students and faculty and staff advisors on both technology and policies
 - Assist in the development and implementation of assessment tools for academic advising
 - Assist in developing and participating in student retention and success programs
 - Develop Academic Advising Center publications for student orientation and advisor resource

May 2012 to October 2012

Academic Advisor II

University of Georgia •

Department of Communication
Studies

Athens, GA

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- Advise Communication Studies juniors and seniors regarding University of Georgia, Franklin College of Arts and Sciences, and University System of Georgia requirements
 - Monitor both the departmental advising email and the undergraduate departmental listserv
 - Maintain all internal files on graduate students and process all forms for the graduate school
 - Grow and maintain contacts with the Office of Academic Advising, Graduation Certification Office, Graduate School and Career Center

August 2010 to May 2012

University of Georgia • Franklin

Academic Advisor I

College of Arts and Sciences

Athens, GA

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- Advise students pursuing Arts & Science majors regarding all graduation and major requirements
 - Mentor new advisors by providing support and information regarding policies, procedures and majors
 - Coordinate the transition and advisement for dual enrollment students for the University of Georgia between advisement, admissions and financial aid
 - Conduct in-house assessment of current policies and procedures via qualitative and quantitative measures
 - Conduct student outreach and recruitment at Explore Georgia, New Dawgs and the summer orientation majors fair

March 2009 to May 2011

University of Georgia • Rankin

Smith Student Athlete Academic

Academic Tutor and Mentor

Center

Athens, GA

-
- Provide instruction in groups or one-on-one in educational disciplines including, but not limited to, history, communication, and women's studies
 - Assist/instruct students with basic skills concerning university education such as time management and planning, study and note-taking skills, and reading comprehension
 - Provide academic intervention for academically at-risk students
 - Maintain records on students' progress throughout the semester and communicate with academic counselors
 - Conduct new tutor training sessions

August 2008 to May 2010

University of Georgia • Institute

Graduate Teaching Assistant

for Women's Studies

Athens, GA

-
- Instructor of record for two sections for "Multicultural Women in the USA" per semester
 - Maintain and add to student records, review and grade all student work and conduct timely email correspondences with all students (eighty per semester)
 - Maintain the electronic versions of the class via both webCT and Blackboard

August 2006 to August 2008

University of Georgia •

Teaching Assistant

Department of
Telecommunications

Athens, GA

-
- Introduce students to the basic techniques and theories regarding conducting research in communications
 - Familiarize students with the issues and advancements regarding the content, technology and legislation of radio, television and the Internet
 - Review and edit all student papers as each student was required to create a research paper of 10 to 15 pages on a topic relevant to mass communications
 - Create and give all lectures for class material
 - Maintain virtual records for the class in terms of online class management

August 2005 to August 2006

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| Research Assistant | University of Georgia • Department of Journalism | Athens, GA |
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- Conduct primary research for tenure-track faculty members
- Researched historical portrayal of General George Custer in newspapers and periodicals

Awards

Certificate of Merit, Outstanding New Academic Advisor, NACADA 2012

Top Student Paper, Feminist Studies Division *ICA* 2007, “Hyperreal Gendering: The End of the Quest for Origins.”

Honorable Mention, David Sloan Award for the Outstanding Faculty Paper, American Journalism Historians Association, 2006, with Karen Russell and Karen Sichler.

Academic Presentations

- “Buyer Beware: Stigma and the Online Murderabilia Market,” AEJMC National 2015 Conference
- “Blood Money: Interrogating the murderabilia market.” PCA/ACA National 2015 Conference
- “STEPping up: An assessment of the STEP program.” [Sponsored Session] NACADA National 2011 Conference
- “Rhetorics of dynamite.” ICA 2009 International Conference,
- “TV for women?: The confounding case of Oxygen Media.” ICA 2008 International Conference.
- “Less than free speech: The First Amendment and subjugated knowledges.” University of Georgia, Institute of Women’s Studies Friday Speaker Series
- “Murderous profit: A legal assessment of the murderabilia market.” University of Georgia Grady Research Colloquium Series. January 16, 2008.
- “The Marketplace of Ideas and Uncomfortable Speech: The free speech fight for the Unabomber.” AEJMC 2007 National Conference, Washington D.C., August, 2007.
- “Hyperreal Gendering: The End of the Quest for Origins.” [Top Student Paper] ICA 2007 International Conference, San Francisco, CA, May 2007.
- Karen Russell, Janice Hume, Karen Sichler. “Publicity, Public Memory, and Libbie Custer’s ‘Last Stand:’ Press Reflections of the Widow’s Effort to Preserve her Husband’s Legend.” AJHA National Convention, Wichita, KS, October 2006.
- “Traversing the Black Atlantic: Nina Simone’s Journey from Southern Country Girl to the High Priestess of Soul.” PCA/ACA 2006 National Conference, Atlanta, GA. April 2006.
- “Who’s the Girliest Girl?: Reading Femininity Through the benefit©Catalogue.” [Poster]. Presented at the Second Bi-Annual American Studies Graduate Symposium, Middletown, PA. November 16, 2004.
- Crossroads of Culture 2004 American Studies Association Annual Meeting. Panel moderator: “The Unstable Eye: American Travel Writing and Cultural Presentation.” Atlanta, GA. November 11, 2004.
- “I’m Ready for My Close-Up?: Reading Gender in Billy Wilder’s Sunset Boulevard.” Presented at the Screen Media and Sexual Politics Conference, Harford, NH. October 9, 2004
- Screen Media and Sexual Politics Conference. Panel moderator: “Sexuality on Screen” October 9, 2004
- “Whiteness and Location: Models of Passing in Danzy Senna’s Cacusia.” Presented at the 5th Annual International Graduate Student Conference in Language, Literature, and Discourse Studies, Atlanta, GA. September 18, 2004.
- “Sexual Surrogacy and Identity in William Faulkner’s Absalom, Absalom!” Presented at the First Bi-Annual American Studies. Graduate Student Symposium, Middletown, PA. April, 2004.
- “Nathan Leopold and Richard Loeb on Film.” Presented at the Mid-Atlantic American Studies Association Conference American Media in Interdisciplinary Perspectives, Bethlehem, PA. April 3, 2004.
- “Leopold and Loeb on the Big Screen.” Presented at the Temple University Barnes Graduate Student History Conference. Philadelphia, PA. February 2004.